



New Year - New Look

Developing potential is a key objective for businesses. To improve the way it can help customers meet this objective Jenison is relaunching its interactive elearning products and company to provide a more inviting and engaging range of solutions to support and encourage learning.

The new imagery will present a consistent and quality look and feel to all Jenison's products from individual off-the-shelf courses to integrated packages of products, to involvement in an enterprise wide implementation strategy. The new look reinforces Jenison as the provider of a complete range of intuitive elearning products designed to develop the potential of both business and people.



The new look logo designed to be easy on the eye, but at the same time easily recognisable!

New Year - New Products



Perform – rapidly create your own elearning courses with this intuitive authoring tool to meet your business goals fast and effectively

Do you need to build your own management training content?

- Rapid interactive content authoring system to achieve business goals fast and effectively
- User-friendly template-based format
- Create and import engaging informative content
- Build elearning lessons and assessments quickly and efficiently without any programming skills
- Selection of numerous question types with multiple styles within each type to enable varied and interactive course development
- Develop lessons specific to your training needs to improve your business performance

For a data sheet on this product go www.jenison.co.uk/news.html

New Year - Happy customers

Off-the-shelf elearning packages for local businesses from forward thinking FE college. Centre of Vocational Excellence for management and professional studies, North East Worcestershire College have increased their further education portfolio by offering off-the-shelf elearning courses to local businesses. The colleges' business faculty rose to the challenge from the Learning Skills Council to engage with local businesses to create revenue streams, a role that will increase in coming years. User-friendly interactive courses have been provided for the purpose by Jenison CCI Ltd, covering the full range of IT, management and health and safety topics. Head of the colleges Department for Professional Studies, Derek Street said "In researching the needs of local companies we identified a gap for courses which offered straightforward skills in desktop IT, entry level management and the need to keep health and safety knowledge current. We were able to source ready-to-use courses in all these areas from Jenison which we can pass directly onto our local customers".



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